



**INDIANA ASSOCIATION
OF BEVERAGE RETAILERS**
THE VOICE OF THE PACKAGE STORE INDUSTRY

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Indiana Association of Beverage Retailers Awards Cork Liquors Employee, Travis Scheidt, 2021 Retailer of the Year

Columbus, IN – The Indiana Association of Beverage Retailers (IABR) is honored to announce Cork Liquors General Manager Travis Scheidt has been selected as the 2021 Retailer of the Year.

Each fall, IABR recognizes one outstanding member as the IABR Retailer of the Year. Winners of this coveted award demonstrate a strong commitment to the industry, an understanding of the importance of promoting responsible retailing of age-restricted products and go above and beyond with respect to customer service. Nominations open during summer and the winner is announced each fall at the IABR Annual Meeting.

"I am extremely pleased that a peer in the industry nominated Travis and that the committee selected him as the winner of this award," **stated Gretchen White, Executive Director of the Indiana Association of Beverage Retailers.** "He certainly has gone above and beyond at Cork Liquors for many years and has also demonstrated a strong commitment to the overall industry with his work with IABR. Previous winners are examples of the best and smartest retailers in the industry and excited to see it continue with Travis on the list."

Travis Scheidt previously served as the Chairman of the IABR board of directors and is the General Manager of Cork Liquors.

"It was a surprise and a such an honor to receive this award," **stated Travis.** "There are so many great people in this industry that go above and beyond that are deserving, so I'm very grateful to have been chosen."



(Travis Scheidt pictured with the 2021 Retailer of the Year award at the Annual Indiana Beverage Retailer event on Wednesday, November 10.)

Travis' dad, Warren Scheidt, serves as the Treasurer of IABR. He is also the proud owner of his three generationally owned family business, Cork Liquors, which has grown to 14 locations proudly serving the Columbus, Shelbyville, Edinburgh, Seymour, and Greensburg areas.

"I am very proud of Travis and what he has accomplished for the members of IABR during these last two very challenging years," **stated Warren.**



(Travis Scheidt pictured with his father, Warren Schedit, owner of Cork Liquors)

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*For more information about the Indiana Association of Beverage Retailers,
visit <https://www.inbevretailers.com/>*

For more information about Cork Liquors, visit <https://www.corkliquor.com/>